# Teams Vs. Zoom Vs. WebEx:
# Which Collaboration Platform is Right For Your Business?

MS Teams is best for team collaboration, storing project content, and supporting asynchronous communication associated with a specific meeting. Zoom is best for interactive events, collaborative sessions, the "everyone has a voice" type of meetings, and working with people outside of your organization. Meanwhile, WebEx is best for hosting training events, webinars, presentations, and classroom-style meetings.

Your Collaboration platform provider should have a technology roadmap that incorporates new technologies to support the future of work. For example, by using AI-driven and machine learning technologies to automate workflows and create meeting minutes, or having the right security protocols in place to support BYOD (bring your own device) policies.

We help our clients select and implement the right Collaboration platforms for their businesses to build a productive work-from-anywhere culture. See how we can help you create a collaborative digital workplace of the future here.

## MS Teams vs. Zoom vs. Cisco WebEx at a Glance

|  | **MS Teams** | **Zoom** | **Cisco WebEx** |
|---|---|---|---|
| **Noteworthy Features** | • Collaboration within and outside of meeting times.<br>• Persistent chat.<br>• Storehouse for project content | • Breakout rooms.<br>• Interactive group projects.<br>• Webinar recording.<br>• Social media streaming. | • Capabilities for holding large events.<br>• Simple interface.<br>• Social media streaming. |
| **Integration** | • Seamless integration with Office 365 | • Integrates with other platforms, such as Outlook, with add-ons. | • Integrates well with the Cisco ecosystem. |
| **Ease of Use** | • Works well for users already familiar with MS products.<br>• Some users find the file structure hard to navigate. | • Intuitive user interface.<br>• Can't connect to the app via a browser. | • Best for users already familiar with the Cisco ecosystem.<br>• Some legacy features live behind separate interfaces. |
| **Security** | • Enterprise-level security integrated into software. | • "Zoom bombing" has made some companies wary of this platform. | • Security flaws have been discovered recently. |
| **Business Plan Pricing** | • Free with MS 365 Business Plan. | • $149.90 – $300 per year per license. | • $13.50 – $26.95 per host per month.<br>• Free 30-day trial. |
| **Idea Users** | • Consistent team with extensive collaboration among members. | • Collaborative and interactive groups with members outside of your organization. | • Large groups, classrooms, and communities. |
| **Best For** | • Collaboration and meetings within a team/department.<br>• Storing project content.<br>• Asynchronous communication outside of meeting times. | • Interactive classes.<br>• Collaborative sessions.<br>• "Everyone has a voice" type of meetings.<br>• "Happy hour" type of events. | • Training sessions.<br>• Webinars.<br>• Presentations.<br>• Community events/town hall.<br>• Lecture-style meetings. |